



# E-COMMERCE & ORDER PICKING



CUSTOMER CASE: BLÅKLÄDER

HelgeNyberg AB



## FROM YESTERDAY'S STANDARD TO TOP OF THE LINE

**There are probably many companies looking just like Blåkläder did a few years ago. A prosperous company with increasing sales, but an outgrown warehouse. Helge Nyberg became part of their solution.**

Blåkläder has clothes that could cope with most things. But, just a few years ago, they were in pressing need of a modern warehouse logistics.

– Our warehouse was all about manual handling, almost 50's style. We had to act, says Marcus Gustavsson, Warehouse Manager at Blåkläder.

### Avoiding Bottlenecks



Said and done. First, they contacted logistics consultant ProFlow. They made a substantial analysis of current status and possible future requirements. - It is important to check that no bottlenecks emerge. Then

you have to think forward and be careful not find yourself trapped in a warehouse, or logistic solution, that is difficult to change, says Marcus.

### Time for Delivery

After ProFlow had finished their analysis, they recommended transport solutions from Helge Nyberg. Dan Karlsson, responsible for Blåkläder at Helge Nyberg, contacted Blåkläder directly. After being informed about the situation, and after further analysis together with ProFlow, a solution was recommended. Delivery was then about to follow.

– We delivered 10 trucks and 30 trolleys for different kinds of orders picked. Trolleys adapted for both large and small

boxes, and also for clothes put in compartments, says Dan.

The solution works very well. Marcus Gustavsson, Warehouse Manager at Blåkläder is satisfied with the Helge Nyberg cooperation.

– Absolutely. It has been perfect from beginning to end. Helge Nyberg really takes the time to do things right from the start.



At Blåkläder they are very pleased with Helge Nyberg's solutions.

**Very High Efficiency**

The logistics at Blåkläder is controlled in detail. Marcus tells that logistics is calculated per garment. Taking in consideration warehouse personnel, administration, janitors – about 40 garments should pass per person and hour. By calculating logistics as thorough as that, it is easy to compare over time and to discover bottlenecks or faults, and to further improve efficiency.

– The condition for having a warehouse in Sweden is to have very high efficiency, otherwise personnel cost would be too high. With the help from Helge Nyberg we have a warehouse with top-of-the-line standard. Today, we are so efficient, that we have two guys employed just to clean and keep everything in order. Everything needs to be neat to enable work to run smoothly, says Marcus.

**10 000 m² New Warehouse**

Once again, Blåkläder has outgrown their warehouse. Therefore investment has been made in a new building close to the existing one. This should hold the buffer items, which will mean more space in the picking area

with longer distances to drive. Once again, Helge Nyberg is a supplier.

– Our current warehouse is 20 000 m2 and the new 10 000 m2, so we are growing strongly. Today, we have no idea of how many trucks and trolleys we will need. But it will be quite a few, finishes Marcus.



Helge Nyberg delivered 10 trucks and 30 trolleys for different kinds of orders picked – everything from large and small boxes to clothes put in compartments.

## CONCEPT FOR MANY AREAS

Over 50 years' collective experience and knowledge of our customers' needs we have specialised in a number of areas. This allows us to offer the optimum solutions, the best service and the most secure collaboration.



**INDUSTRY & MANUFACTURING**

Helge Nyberg operates in both light and heavy industries. We have industrial solutions for the entire material flow.



**E-COMMERCE & ORDER PICKING**

With our long history and our location in a geographic area that is dense with mail order, and logistics and warehousing businesses, we have unique know-how and experience regarding order picking and third party logistics.



**HEALTH CARE & HOSPITAL**

All industries have different requirements and specifications regarding materials and professional equipment. The strictly regulated health care sector has certain specific requirements. We can meet these requirements.



**AUTOMOTIVE & VEHICLE**

The development of smart logistics is perhaps most advanced in the automotive industry. Helge Nyberg's solutions are part of this development.



**SERVICE & SUPPORT**

Our truck and trolley solutions are not only ideal for transporting baggage or materials, for instance at airports and trade fairs. They are just as frequently used as wheeled service points by technicians and installers, for example in factories.



**LEAN SOLUTIONS**

As specialists, we are happy to help you develop the most resource-efficient solution to your material handling needs – the right material, in the right place at the right time.

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