



# E-COMMERCE & ORDER PICKING



CUSTOMER CASE: LYKO HAIR AB

HelgeNyberg AB



## E-COMMERCE TRUCKS PROVIDED IMPROVED WORK ENVIRONMENT

Lyko Hair AB founded its E-commerce business over ten years ago, and much has happened since the family business started. The corporation has today 70 employees, 3 hairdressing salons and a stock of over 20,000 products. The corporation launched their own brand Lyko some years ago and during the last year they have experienced a strong growth of 60%.

Lyko.se, which is included within Lyko Hair AB, conducts E-commerce of beauty- and hair care products. The E-commerce business started in hairdressing salons, and when the products no longer fitted within the shelves, or when there was no time to pack them between customers, they moved their internet operations to a warehouse in Vansbro. Since then the company has used Ergobjörn trolleys on their floors.



The present solution with trucks and trolleys at Lyko Hair AB is a complete E-commerce solution that in total makes room for more than 1,000 plastic boxes for an efficient order

### Growing E-commerce Creates Demands

The growing E-commerce is evolving and when E-commerce becomes more of a habit for consumers, the demands on the logistics around it increase as well. Hence, Lyko Hair AB was in need of making their material handling even more efficient.

“The strong growth made our manual picking too time consuming, says CEO Rickard Lyko. We were simply in need of a solution that helped us make our internal logistics more efficient.”

Helge Nyberg AB was contacted and the present solution at Lyko Hair AB is now a complete solution that includes both trucks and trolleys for a more efficient order picking route. The trucks at Lyko Hair AB were sold through Helge Nyberg AB’s global partner Toyota Material Handling, under the brand name BT Movit.

### Improved Work Environment for Employees

Today all goods are picked to trolleys that are connected to lean E-commerce trucks, and then wrapped with paper from



“To move from manual trolleys to a solution with trucks and trolleys was natural for us and a change that improved the work environment for our employees. The change also provided the possibility to simultaneously handle many orders at once, which resulted in a more efficient order picking. Manual trolleys would never have worked with the development we had.” – Rickard Lyko, CEO of Lyko Hair AB.



packing machines before they are sent to the customers. Each product is scanned to ensure that customers receive the right products.

It was a natural step for Lyko Hair AB to move from manual trolleys to a solution that combines both trucks and trolleys. The E-commerce trucks are easy to handle and the solution allows efficient order picking flow as well as the possibility to simultaneously handle many orders at once. The concept provides a significant difference for the work environment and for the employees.

“We notice a very big difference, especially after the workday. I have more energy and I am no longer as tired as I was before,” said Sofie, one of the warehouse workers at Lyko Hair AB.

The reduction of manual tasks pervades the whole corporation, and the well-being of the staff has increased significantly.

“A healthy staff is the base of a strong corporation, and our work environment has improved. Thanks to a calmer atmosphere with less noise and ergonomic trucks have the well-being increased significantly,” says

The growing E-commerce requires efficient and flexible material handling, which Lyko Hair AB had to adjust to. What once was 70 various products for the corporation to manage, is today more than 20, 000. Their many trolleys are today transported by E-commerce trucks provided by Helge Nyberg AB to increase their efficiency. The trucks at Lyko Hair AB were sold through Helge Nyberg AB’s global partner Toyota Material Handling, under the brand name BT Movit.

## CONCEPT FOR MANY AREAS

Over 50 years’ collective experience and knowledge of our customers’ needs we have specialised in a number of areas. This allows us to offer the optimum solutions, the best service and the most secure collaboration.



### INDUSTRY & MANUFACTURING

Helge Nyberg operates in both light and heavy industries. We have industrial solutions for the entire material flow.



### E-COMMERCE & ORDER PICKING

With our long history and our location in a geographic area that is dense with mail order, and logistics and warehousing businesses, we have unique know-how and experience regarding order picking and third party logistics.



### HEALTH CARE & HOSPITAL

All industries have different requirements and specifications regarding materials and professional equipment. The strictly regulated health care sector has certain specific requirements. We can meet these requirements.



### AUTOMOTIVE & VEHICLE

The development of smart logistics is perhaps most advanced in the automotive industry. Helge Nyberg’s solutions are part of this development.



### SERVICE & SUPPORT

Our truck and trolley solutions are not only ideal for transporting baggage or materials, for instance at airports and trade fairs. They are just as frequently used as wheeled service points by technicians and installers, for example in factories.



### LEAN SOLUTIONS

As specialists, we are happy to help you develop the most resource-efficient solution to your material handling needs – the right material, in the right place at the right time.

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